
SPEAKER PACK / BIOS

Words you can *lift and use*.

Three approved bios, ready to drop into a programme, a host introduction or an event listing.
Use them as they are. No sign-off needed.

LONG BIO

351 WORDS / FULL PROGRAMMES & PRESS

Benjamin Drury understands that championship teams are not built on talent. They are built on standards, on relationships, and on the willingness to have the conversations everyone else is avoiding.

He has spent two decades working at the intersection of human behaviour, organisational culture and high performance. He is the creator of the RAW Leadership framework, built on Relationships, Authenticity and Wonder, and of the Unstoppable Company methodology. He works privately with the CEOs and senior leaders of organisations across the UK, helping them build authentic, purpose-led, people-centred companies fit for the century ahead.

Benjamin has written six books, three of them on leadership, with more in production. He has spoken to audiences at Zurich, Unilever and GSK, and lectured at Durham University and Teesside University. His route to the stage was anything but conventional. He appeared on BBC Dragons' Den as the inventor of Lacemups. He toured the country writing, directing and performing with theatre companies. And, perhaps most improbably, he is the man responsible for England rugby fans singing Swing Low, Sweet Chariot at Twickenham.

That range is the point. Benjamin draws on theatre, sport, philosophy and twenty years of practice to talk about leadership in a way that lands in the room and stays there long after the applause. He is a compassionate optimist who believes work can be a place where people genuinely thrive, and he has the scars and the evidence to show how it is done. Audiences describe his keynotes as honest, funny and unexpectedly moving.

Away from the stage, Benjamin is a qualified RFU coach and Deputy Director of Rugby for Northumberland County, where he coaches the next generation of girls and women in the game. It keeps him honest, and it keeps the theory grounded. The standards he speaks about, trust, accountability and the courage to have the hard conversation, are the same ones he applies on a cold Sunday touchline.

He speaks on culture, leadership and high performance, and on building organisations that last, the kind people are proud to belong to. Audiences leave with something rarer than notes. They leave changed.

Short *introductions.*

For host intros, run sheets and tight listings. Pick whichever fits the room.

SHORT BIO – OPTION ONE

59 WORDS / HOST INTRO

The straight version

APPROX 60

Benjamin Drury is a UK author, speaker and leadership expert who builds workplaces where people thrive. He created the RAW Leadership framework and works privately with CEOs and senior leaders. He has written six books, appeared on Dragons' Den with his invention Lacemups, and got England fans singing Swing Low at Twickenham. He is also a qualified rugby coach.

SHORT BIO – OPTION TWO

61 WORDS / LISTINGS

The warmer version

APPROX 60

Benjamin Drury ignites change and creates spaces where people thrive. Drawing on two decades across business, sport and theatre, from starting the Swing Low chant at Twickenham to pitching on Dragons' Den, he helps visionary leaders build authentic, purpose-led organisations fit for the future. A UK author of six books and a qualified rugby coach, Benjamin speaks on culture and leadership.

A note for the host. Surname is Drury, rhymes with fury. He answers to Benjamin or Ben, never Benji. Pronouns he / him. If you read only one line aloud, make it the Swing Low one. It earns the room.